



Jones Lang LaSalle Hosts Successful Real Estate Leadership Roundtables

Jones Lang LaSalle recently hosted a series of Real Estate Leadership Roundtables in three major U.S. markets that focused on strategic thought leadership. The first Roundtable was held in Chicago on June 7, the second in San Francisco on June 13 and the third in New York on June 21.

More than 60 attendees participated in the series, and included representatives from a broad spectrum of corporations—from global banking operations to leading consumer product firms. Each participant brought a unique perspective to discussions on topics such as creation of sustainable cost containment programs, managing relationships with senior management, corporate rightsizing and a look into the future of the Corporate Real Estate function ([view agenda](#)).

"Throughout this Roundtable series, the participants learned about many innovative and proven methods of solving real estate issues that are practiced daily by our professionals," said Earl Webb, Chief Executive Officer of Jones Lang LaSalle, Americas. "Most important, the forum provided another opportunity to raise the profile of corporate real estate by sharing strategies for aligning real estate with corporate objectives."

Jones Lang LaSalle professionals delivered presentations on topical real estate issues, then asked participants to get involved by sharing ideas during open forum discussions. Breakout groups allowed for participants to engage in energetic group discussions, giving participants the opportunity to discuss common challenges and share best practices with their industry peers.

Participants reported that they gained great ideas from the sessions and that the interchange with industry colleagues was invaluable.

Based on the success of the Roundtable series, Jones Lang LaSalle will host another Roundtable in Singapore in October of 2001, and two Roundtables in the United States in 2002.

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